



United Way of
Greater Cleveland

United Way of Greater Cleveland *National Anthem Contest* Rules and Regulations



No purchase necessary to enter or to win. Subject to applicable federal, state, local and municipal laws and regulations. Void where prohibited.

Eligibility: The National Anthem Contest is open to individuals 18 years and older (as of Wednesday, September 30, 2009) who are legal residents of the 50 United States or the District of Columbia. Parents or legal guardians may enter a performance of a minor in their care. Proof of residency and age may be required. Entrant(s) must be willing to perform publicly at Progressive Field in Cleveland, Ohio on Wednesday, September 30. Employees, officers, directors and representatives of United Way of Greater Cleveland (Sponsor) and the immediate family members (spouse, parents, step-parents, legal guardians, children, step-children, siblings and step-siblings and each of their respective spouses) of are not eligible to enter or to win.

How to Enter: The National Anthem Contest will begin at 12:01 a.m. EST on Wednesday, March 25 and end at 11:59 p.m. EST on Wednesday, July 15, 2009.

To enter log on to www.youtube.com/group/unitedwaycleveland between 12:01 a.m. EST on March 25 and 11:59 p.m. EST on July 15, 2009. Upload a video of yourself or your group, or dependent child, performing the first stanza of The Star Spangled Banner. Entries must be presented on video; no audio-only submissions will be accepted. Entrants will be required to sign in to YouTube to submit an entry. If Entrant does not already have a YouTube account, Entrant will be required to create one. For purposes of these Official Rules, receipt of Video Entry occurs when YouTube's servers successfully receive the uploaded file and record the required Entry information. By uploading your Video Entry, you agree that your Entry conforms to the Official Rules and YouTube Terms of Service and that Sponsor, in its sole discretion, may remove your Entry and disqualify you from the Contest if it believes, in its sole discretion, that your Entry fails to conform to the Official Rules of the Contest. In addition, Entrant warrants and represents that the Entry (a) is original and has been legally created, (b) does not infringe the intellectual property, privacy or publicity rights or any other legal or moral rights of any third party. Entrant represents that he/she owns all rights to his/her Entry, including, without limitation, the copyrights in the content contained therein. If the Likeness of a minor is included, grant of rights must include permission from the minor's likeness on behalf of the minor. Limit one (1) Entry per person. An Entry may only be submitted once during the Video Upload Period. All Entries in excess of this limit will be disqualified and ineligible for the Contest. Once an Entrant submits an Entry, the Entry becomes final and may not be modified or edited.

All entries become property of Sponsor and none will be returned. Entrants acknowledge and agree that Sponsor shall have the right to edit, adapt, modify, reproduce, publish, promote, create a sound recording or, broadcast, or otherwise display or use entries in any way it sees fit without limitation or compensation to entrants. Sponsor reserves the right to disqualify any Entry that is alleged to infringe on any third-party's intellectual property rights, or that the Sponsor deems obscene, offensive or otherwise inappropriate for viewing by a general audience.

Selection of Winners: Round 1 judging will begin on **Thursday, July 16, 2009 and end on Friday, August 7, 2009.** Videos shall be available for viewing once they are submitted. A panel of judges selected by Sponsor will judge all eligible entries according to the following criteria: Overall Appeal of Vocal Performance, Originality, Accuracy of Lyrics, and Community Popularity during the Round 1 Judging Period. All judging aspects will be weighted equally. The ratings scale for each criterion will range from one (1) to five (5) with five (5) being the best score. Round 1 Judging will conclude on Friday, August 7, 2009 and the top 10 Entries with the highest cumulative scores will be designated the Semifinalists. Semifinalists will be notified via the Email account used to sign in to YouTube.

Round 2 Judging will begin on **Monday, August 10 and end Friday, August 21, 2009**. Each qualified Semifinalist Entry selected from Round 1 Judging will be judged by a second panel of judges selected by Sponsor according to the following criteria: Overall Appeal of Vocal Performance, Originality, Accuracy of Lyrics. All Judging aspects will be weighted equally. The ratings scale for each criterion will range from one (1) to five (5) with five (5) being the best score. The entry with the highest cumulative score at the end of Round 2 Judging will be declared the Grand Prize Winner. Grand Prize Winner will be notified on or about Monday, August 24, 2009, via the Email account used to sign in to YouTube.

In the event that there is a tie in any judging round, the tie will be broken based on the Quality/Overall Appeal Judging Criteria among the tied Entries for the particular judging round. All Semifinalists and Grand Prize Winner are subject to verification, including without limitation, verification of eligibility, compliance with these Official Rules and completion of all required documents (described below). Entrants agree that the Sponsor has the sole right to decide all matters and disputes arising from this Contest and that all decisions of Sponsor are final and binding.

Prize Details: One (1) Grand Prize Winner who will perform at United Way of Greater Cleveland's Fill the House for Charity Night at Progressive Field on Wednesday, September 30, 2009. Grand Prize includes a complimentary ticket for each performer to the Wednesday, September 30 Cleveland Indians game at Progressive Field at 7:00 p.m.

Winner Notification: Grand Prize Winner will be notified on or about Monday, August 24, 2009, via the Email account used to sign in to YouTube. If Sponsor is unable to contact potential winner by Email within five (5) business days from the first contact attempt, or if a potential winner has not, or does not comply with these Official Rules, then such person will be disqualified and an alternate winner may be selected in accordance with the Official Rules as determined in Sponsor's sole discretion. Winner must be available to perform on Wednesday, September 30, 2009 at Progressive Field and must be able to arrive at Progressive Field, Gate A no later than 45 minutes prior to the game, at 6:15 p.m., to meet the Indians representative. Prize is nontransferable and no substitutions will be allowed by winner. Except where prohibited, acceptance of any prize constitutes winner's consent to the publication of his or her name, biographical information, likeness, picture, city name, and audio and video recording of him/her in any media now known or hereinafter devised, through the universe and in perpetuity, for any commercial or promotional purpose, without limitation the Internet, or further compensation.

Copyright: By entering the contest, each Entrant grants to Sponsor an exclusive, royalty-free and irrevocable right and license to publish, print, edit or otherwise use the Entrant's submitted entry, in whole or in part, for any purpose and in any manner or media, throughout the world in perpetuity, and to license others to do so, all without limitation or further compensation. Each Entrant further agrees that if his/her Entry is selected by Sponsor as the winning Entry, he/she will sign any additional license or release that Sponsor may require, and will not publicly perform or display his/her submission without the express written permission of Sponsor.

Sponsor: The National Anthem Contest is sponsored by United Way of Greater Cleveland. The decisions of Sponsor and the Contest judges regarding the selection of winners and all other aspects of the Contest shall be final and binding in all respects. Sponsor will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Contest. For the winner list, available after September 2, 2009, or a copy of these Official Rules, visit www.uws.org/indians or send a self-addressed, stamped envelope to "Winners List/Official Rules," United Way of Greater Cleveland, 1331 Euclid Avenue, Cleveland, OH 44115.

**If you have any questions regarding this Contest, please contact Michelle Battle,
United Way of Greater Cleveland, at 216-436-2121 or mbattle@uws.org**

Log onto Indians.com/fillthehouse and use the password UNITED to buy discount tickets to the Wednesday, September 30, 2009 game.